



the
overseas
disability
charity

cbm
together we can do more

2014-15 Annual Review



Photo © CBM

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Front cover: 8 year old Denis after surgery for Blount’s Disease (see page 4)

Photo © CBM

From our Chair, Jan Flawn CBE

I’m delighted to introduce you to this Annual Review, my first since joining CBM UK. I am proud to have joined a global organisation that is making such a huge difference worldwide.

My life has been shaped by my passion to improve the support available to people with disabilities. When my daughter was born with a disability, it inspired me to train as a nurse. Later, I set up PJ Care, a company that provides specialist care for people with neurological conditions.

This is a time of great excitement as we launch “CBM UK: Through the Roof”, our new 4 year strategy. So as well as reflecting on our achievements last year, this Annual Review is looking to the future – I look forward to sharing with you in a year’s time how we have achieved yet more to make the world a more inclusive place for people with disabilities.



From our Chief Executive, Kirsty Smith

Thanks to you, our generous supporters, we spent a record £3.9 million this year on life-changing programmes in the poorest communities of the world. But we are determined to do more and we have clear and ambitious goals for the next four years.

In June, I travelled to Nepal to support CBM’s relief efforts after the devastating earthquake. The resilience of the Nepali people was truly inspiring, but seeing how difficult it was for disabled men, women and children to access essential services such as food distribution, shelter and medical care was another stark reminder of the barriers faced by many people with disabilities.

The people we serve at CBM are the world’s poorest, often denied basic rights and opportunities that we take for granted. Inspired by Jesus’ teaching and by the steadfast commitment of our supporters, we are determined to do more to transform lives.



About CBM UK

Our Vision

An inclusive world in which all people with disabilities enjoy their human rights and achieve their full potential.

Our Mission

To transform the lives of disabled people in the world's poorest communities. Driven by Christian values, we work with disabled people to break down barriers by delivering practical support, improving policy and practice and inspiring the people of the UK to act.

Photo: Zawad received club foot surgery through CBM-partner CCBRT in Tanzania.

Our Work

In 2014, CBM transformed the lives of over 32 million people living with and at risk of disabilities in more than 60 countries by:

- **Improving health** – preventing and treating conditions leading to disability.
- **Education for all** – working with schools, families and communities to improve disabled people's access to appropriate education and training.
- **Building secure livelihoods** – helping people with disabilities and their families to earn their living, overcoming practical and attitudinal barriers.
- **Disaster relief** – ensuring that people with disabilities receive emergency relief when disaster strikes, and helping to rebuild lives and communities once the crisis has passed.
- **Advocacy and alliances** – building a more inclusive world by influencing development policy and practice, working with other NGOs, alliances, governments and international bodies.

CBM UK provided direct support to implement 28 programmes in 16 countries during the 2014/15 financial year, in addition to our support for CBM's global programme of work.

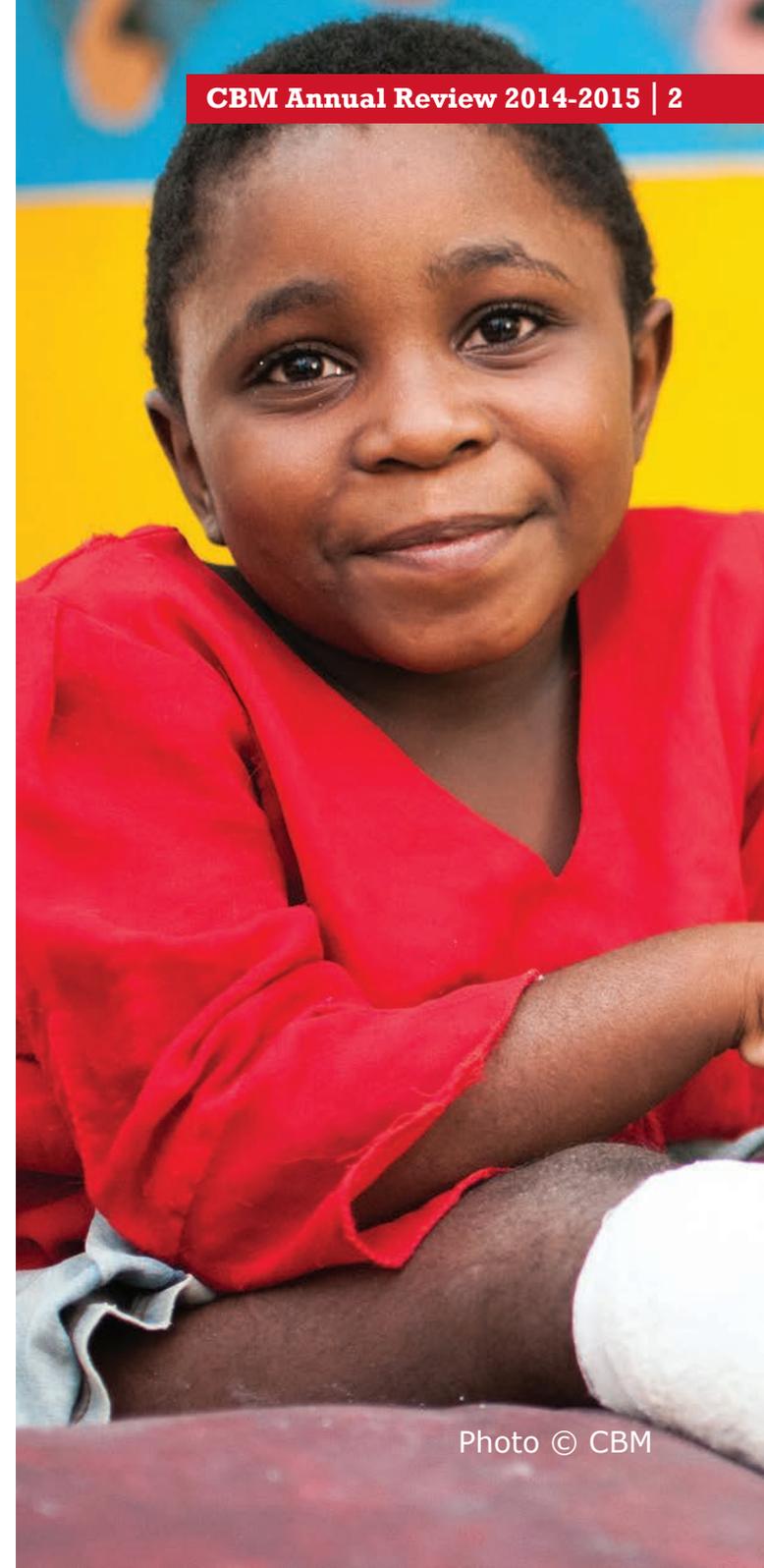


Photo © CBM

Our Year in Pictures – 2014-15



July CBM supported 3,000 people with disabilities and their families during conflict in Gaza.



July Former Paralympic wheelchair racer and CBM Champion Anne Wafula Strike awarded MBE.



August Ebola outbreak declared public health emergency. CBM supporters enabled people with disabilities to access life-saving education messages.



October/November Initiatives launched to eliminate blinding Trachoma in Malawi, Uganda and Kenya by 2019, funded by Queen Elizabeth Diamond Jubilee Trust.



December Thanks to social media, supporters shared the moment where sisters Susana and Vaileth, 4 and 5, saw each other clearly for the first time since they lost most of their sight to cataracts.



February Dr Heiko Philippin met with supporters and discussed CBM's pioneering Glaucoma treatment trial in Tanzania, funded by an Innovation Fund grant as part of the Seeing is Believing programme, a collaboration between Standard Chartered and the International Agency for the Prevention of Blindness.



April Following the devastating earthquake in Nepal, CBM provided emergency relief and medical care to over 21,000 people with injuries or disabilities.

Denis' year: a journey of hope

It has been a life-changing year for 8 year-old Denis from Uganda.

He has Blount's Disease, which caused his legs to become bowed, making walking slow and painful. Abused and abandoned by his parents because of his disability, Denis' early years were extremely tough.

In the last year, two things have changed Denis' life forever. First, his half-sister Roy took him into her home and her heart; she is raising him as a son with her own children. Then, CBM's partner CoRSU (Community Rehabilitation Services Uganda) found Denis.

Roy did not know Denis' condition could be treated, and in any case the family could not afford to pay for it. But thanks to CBM supporters, Denis has started on a life-changing treatment journey to straighten his legs. Support worker Agnes is continuing to help the family, teaching Roy to do Denis' physiotherapy exercises and supporting his return to school.



December When CBM's partner first finds Denis, walking is slow and painful.



February Denis undergoes surgery, Roy is with him when he wakes.



April Denis' fixator is removed but physiotherapy continues.



May Back at school, Denis can now join in running races.

CBM UK: Through the Roof - Our Strategic Framework 2015-19

Our new Strategic Framework, launched on 1 July 2015, sets out three clear and ambitious goals for CBM in the next four years.



CBM: Together, we can do more. © CORSU

1. People with disabilities will experience positive and lasting change

Transforming the lives of people with disabilities has always been at the heart of our work. Over the next four years, we will focus on ensuring that our programmes have the maximum possible impact on people's lives, and that the change we bring is long-lasting.

We will increase the impact and sustainability of our programmes; we will enable more people with disabilities to access healthcare and education, and to fully participate in their communities.

We will integrate advocacy and rights-based approaches into more of our programmes. The rights of people with disabilities are often ignored and violated in the countries where we work; we will provide the tools they need to speak out and claim their rights.

We will build strong partnerships, strengthening existing relationships with partners who implement our programmes, while also building new ones. We will invest in building the capacity of partners, helping ensure that the impact of our programmes is sustainable in the future.

CBM UK: Through the Roof

In Luke’s Gospel (5:18-20) we read the story of a man who was paralysed, who wanted to meet Jesus. But he had no way of getting close, through the huge crowds that had gathered. Undeterred, this man found his own way to meet Jesus, by asking his friends to lower him down through the roof into the room where Jesus was.

For us, this story shows how working in partnership can help us all achieve our goals. With his friends’ help, the man who was paralysed met Jesus. But without this man, would the friends have thought to climb to the roof? Inspired by this story, our new strategy is named “CBM UK: Through the Roof”, a name that also speaks about euphoria, success and reaching potential.

We will draw on the knowledge and expertise of people with disabilities, involving disabled people and their families from the countries in which we work in planning and implementing our programmes. Only by working with our stakeholders can we be sure that we are addressing the right issues for the context in which they live, in the right way, for the long-term.

2. UK policy and practice will increasingly support sustainable change for people with disabilities

Building an inclusive world where all people with disabilities can fulfil their potential is not something CBM can do alone. Too often, people with disabilities are overlooked or do not benefit from mainstream development or humanitarian programmes.

We will inspire and support UK governments and mainstream agencies to include people with disability in development policy and practice. We will do this through increased engagement with the Government’s Department for International Development (DFID) and by increasing our input into networks and alliances.

We will share our expertise with other NGOs and agencies through training in disability-inclusive development.

3. Our target audiences will grow and be increasingly engaged

CBM is the largest organisation focussed on disability across the developing world. But nearly 20 years after CBM was first established in the UK, our national profile remains low when compared to the breadth and scope of our work.

We will improve our understanding of key audiences and communicate in a way that engages and inspires, recognising the partnership that exists between our supporters, CBM workers in the world’s poorest places and the people we help.

We will increasingly work with high profile individuals who share our aims and values to help us reach new audiences.

We will enable the voices and stories of people with disabilities in the poorest communities of the world to be heard, and demonstrate how our supporters transform lives.

“I support CBM because they are caring for those at the back of the queue – people who are suffering, people who are disabled, the poorest people in the world.”
John Brown, Preston, long-term supporter.

Improving Health

In 2014, CBM with our partners

- Carried out 652,000 sight-restoring cataract surgeries.
- Performed 24,585 club foot surgeries to enable children to walk without pain.
- Prevented nearly 2 million people from going needlessly blind from trachoma.
- Distributed 740,291 spectacles and low vision devices, 19,968 hearing aids and 128,539 orthopaedic appliances like crutches, braces and walking frames.

CBM provides medical support to improve the health of people with disabilities in poor communities, and works to prevent conditions that can lead to disability.

Ivory Coast – Preventing blindness

A project funded through Seeing is Believing, a programme run by Standard Chartered in collaboration with the IAPB, along with additional support from the Vitol Foundation and generous individuals, is allowing CBM to make sight-saving cataract surgery available to more people in Ivory Coast. Sheila Moa, Vitol Foundation's Health Programme Manager explains: *"CBM is making a significant contribution to the prevention of avoidable blindness in Ivory Coast through the provision of training to ophthalmologists and equipment to hospitals. This impactful project is well aligned to the Vitol Foundation's goals to strengthen health systems and focus on preventable and curable health burdens."*

Photo: Serkie received surgery for trachoma in Ethiopia thanks to CBM supporters.

Tanzania - Restoring hope and dignity

A new programme with long-term partner *Comprehensive Community Based Rehabilitation in Tanzania* (CCBRT) will treat women with obstetric fistula, a disabling condition that causes incontinence. It is usually the result of prolonged labour and a lack of maternal healthcare. Women often live with fistula for decades, unaware that nearly all cases can be treated. Many are rejected by their husbands, families and communities due to stigma surrounding the condition. The programme provides surgery and rehabilitation, while educating communities about fistula.



23 year old Mariam suffered a traumatic labour after her first pregnancy; the baby died and she was left with fistula. "Not only did I lose my child, I just wasn't the person I used to be anymore. I smelled badly. I was scared of other people. I was so ashamed."

"When I go back to the village, I will not hide anymore. I will tell the people that I'm overjoyed to be cured. And I will tell the other women: If you have the same problem, don't hide! Go to CCBRT. There are doctors who helped me, too, and changed my life!"

Photo © CBM

Focus on Neglected Tropical Diseases (NTDs)

More than 1 billion people are affected by NTDs, which flourish in conditions of poverty – poor housing, unsafe water and lack of healthcare – and cause pain and disability. CBM UK has been transforming lives through pioneering NTD work for many years.

Ecuador - Free of River Blindness

In September 2014, Ecuador became the second country in the world to eliminate River Blindness (Onchocerciasis). CBM was instrumental in setting up Ecuador's River Blindness programme in 1992 and continued its support until 2011, providing awareness campaigns, training medical and community workers, and distributing Ivermectin treatment, donated by pharmaceutical company Merck.

Malawi, Kenya, Uganda - Ending Blinding Trachoma

CBM is playing a significant role in eliminating blinding trachoma in Malawi, Kenya and Uganda by 2019, thanks to funding from the Queen Elizabeth Diamond Jubilee Trust. Working with the national Ministries of Health, CBM is carrying out surgery to relieve pain and save sight in advanced cases.

Democratic Republic of Congo (DRC) - Partnership to end Lymphatic Filariasis

In partnership with the Liverpool School of Tropical Medicine and the DRC Ministry of Health, funded by the UK Department of International Development, CBM aims to reduce the burden of Lymphatic Filariasis (LF), which causes painful and disfiguring enlargements of body parts and permanent physical disability. LF can be controlled with an annual dose of medicines. CBM has distributed drugs in four provinces.

Education for all

Children with disabilities are more likely to miss out on education than any other group, making up one-third of the children who are not at school.

In 2014, CBM and our partners

- Enabled 95,000 children with disabilities to access education.
- Trained 12,716 teachers to deliver quality education to students with disabilities.

Photo: Naveen, who has cerebral palsy, leads his class during a literacy session, with support from a specialist tutor in India.

CBM works with local partner organisations to help children with disabilities to access good quality education that meets their needs.

Malawi - DAISY Readers put blind and visually impaired children in control

Our three-year programme is equipping schools and training teachers to enable children with disabilities to reach their potential, funded by the Scottish Government and delivered in partnership with Montfort Special Needs Education College and Strathclyde University. A key part is the distribution of 75 DAISY (**D**igital **A**ccessible **I**nformation **S**ystem) Readers to primary schools across 5 districts. Blind or visually impaired children use these portable audio players to listen to learning resources, recorded by volunteers in English and local language Chichewa. Almost all the primary curriculum is now available.

14 year old Chikumbutso has been blind since age 4. His school, with over 2,000 pupils and just 26 teachers, is one of those receiving support. He tells us:

“I want to be a lawyer when I am grown up. I know that I have to work really hard to do that. The reader makes it much easier for me to communicate with my teacher and my teacher with me. There are children here who don’t accept that I can do what I know I can do and I am going to prove them wrong.”

Chikumbutso’s performance in class and test results have improved a lot during the programme and he has a good chance of passing the exam for secondary school.



Teacher with a DAISY reader.



14 year old Chikumbutso.

New tool to identify children with disabilities

In developing countries, many children with sensory or intellectual impairments do not receive support because their needs are not identified. In April 2014, CBM and the International Centre for Evidence in Disability at the London School of Hygiene & Tropical Medicine launched *Using the Key Informant Method: A Working Guide*, showing how trained volunteers can link children with disabilities to services and collect vital data. The approach has already been successfully tested in Bangladesh, Pakistan, Malawi and Kenya.



Building Secure Livelihoods

Disability often contributes to and deepens poverty for an individual and their family. CBM UK programmes improve access to employment, training and working rights for people with disabilities, enabling them to earn a living, support their family and play an active role in their community.

Photo: CBM-supported field worker Zambu and 18 year-old Rassi in Niger; after receiving vocational training and a sewing machine, Rassi now has a successful business.

Rajesh – building a livelihood and overcoming stigma – India

Photo © CBM – Dave Taylor



Last year, CBM UK’s project in Betul District, Madhya Pradesh helped over 300 people with disabilities and their family members earn a living by training and supporting them in organic farming. The project changed Rajesh’s life.

"I have always tried to help with the farming, but my abilities were not recognised in the family, or in the wider community... You see my nervous system was damaged when I was born. I wished I could be like my three brothers, working on the farm. I had heard of [CBM UK Partner] Naman Seva Samiti and the organic farming that they were starting to do with farmers with disabilities."

"I got trained in organic farming and the techniques involved. We identified some land on the farm that I could turn into an orchard. Naman built me this trike, which I use around the farm. I grow lemons, peas, mango, wheat, and all sorts of other seasonal produce. I now have a large, and growing, customer base. People like my produce ... Before this they didn't have much time for me. They weren't hostile as such; it was more like they didn't notice me! Now I have respect from them. They see me as a person, a successful person."

Nigeria – Helping everyone fulfil their potential

CBM partner Elim Centre in Benue State supports people with disabilities and their families in many ways, including vocational training and help setting up businesses. Inspired by this programme Hugh Parkman, one of our generous supporters, included a gift to CBM in his Will. 1/7 of our work last year was funded by gifts in Wills.

"Working as a civil engineer on a water project in Nigeria, I saw first-hand the poverty in which many people were living. As a Christian, I believe that we're all equal in God's eyes, and everyone deserves a chance in life. That's why I decided to support CBM when I retired, as it does such tremendous work helping disadvantaged people and is such a worthwhile cause. I was particularly inspired by CBM's work to help those with disabilities access training and earn a living, because every person is seen as an individual and is helped to fulfil their potential".

India - New technology improves community support

Thanks to partnership between CBM, Cambridge technology company Aptivate and Mobility India, field workers are using a new system to collect data via mobile phone when supporting people with disabilities in the community. The project will mean vital data can be collected 80% more quickly, improving effectiveness and transparency and ultimately enabling more help to reach those most in need.

Emergencies and Disaster Relief

In the last 12 months, CBM has provided vital support to people with disabilities during the conflict in Gaza, in Sierra Leone during the Ebola crisis, and in Nepal after the devastating earthquake in April.

Photo: Within hours of the Nepal earthquake, our partner National Federation of the Disabled Nepal (NFDN) mobilised contacts by text message to ensure people with disabilities received help - including Purna Maya, whose father found her unconscious in the ruins of their house. The 36 year-old, who has cerebral palsy, was living in the open until NFDN provided temporary shelter.



At times of disaster, people with disabilities often struggle to access vital information or services. CBM has over 100 years' experience of providing relief and recovery for people living with or at risk of disability, at times of crisis. Because of our global presence, CBM often has partners on the ground in disaster-hit areas, allowing us to start work immediately to bring urgent support. But we also remain long afterwards to help rebuild lives and communities.

Ebola – sharing life-saving information for people with disabilities

The deadly outbreak of Ebola Virus Disease in West Africa left over 10,000 dead. In Sierra Leone, the Government identified public awareness as the top priority to protect individuals and control the outbreak but initially no education activities were developed to include people with disabilities, leaving them at higher risk. CBM responded rapidly with partner West African Medical Missions (WAMM). We developed disability-inclusive health information in five local languages, including audio and video materials, and reached 140,000 people with disabilities, their families and communities.



Mental health support in Sierra Leone

CBM's *Enabling Access to Mental Health in Sierra Leone* project helped establish much-needed mental health services in the last four years. Psychiatric nurses trained by the programme played a vital role in supporting people affected by Ebola, including survivors, orphans and health workers. CBM is facilitating a World Health Organisation national consultation on rebuilding mental health services in Sierra Leone as the Ebola outbreak devastated many health services.

Nepal earthquake

In the 6 months after the devastating Nepal earthquake in April 2015, CBM partners helped over 21,000 people, focussing particularly on those with disabilities or injuries.

Thanks to CBM supporters

- 14,800 people were treated at medical outreach camps in the most affected areas;
- our two partner-hospitals for children with disabilities and patients with spinal injuries received vital equipment to cope with the huge increase in demand, such as wheelchairs, tents and heaters;
- 2,700 people received psychosocial counselling and trauma care.

Our years of working with partners in Nepal meant CBM was able to work with Disabled People's Organisations to help ensure that other agencies, including the Nepalese government, included people with disabilities in their response. CBM continues to work in Nepal to provide support to people affected and promote the involvement of people with disabilities in rebuilding lives and communities.



Building a more inclusive world:

Advocacy and Alliances

In many countries where CBM works, people with disabilities are denied their rights and opportunities to fulfil their potential. We help to equip people with the tools they need to speak out and claim their rights, while also influencing policy and practice in the UK and internationally.

Photo © Robin Wyatt 2014
www.robinwyatt.org

Over the past year, we have significantly increased our participation in disability and development networks. Creating strong partnerships and influencing decision-makers to make their policies and practices disability-inclusive are vital if we are to build a world where no-one is left behind.

Leaving No One Behind – DFID Disability Framework

In December 2014, DFID launched the DFID Disability Framework “Leaving No One Behind”, setting out their vision for disability in development and the steps to be taken in strengthening disability in their policies and programmes. CBM UK has already started working alongside DFID to roll out this framework in the countries in which they work.

Including Disability in the Sustainable Development Goals

CBM’s global advocacy team has played a significant role in ensuring that disability is included as a priority in the Sustainable Development Goals, the new goals and targets agreed by the international community in September 2015 to succeed the Millennium Development Goals. The case for disability-inclusive development is now stronger than ever and CBM has played a lead role in ensuring that disability will be included in the development agenda after 2015.

Photo: Meeting of a self-help group for people with disabilities and their family members in Amchawadi village, Karnataka, India.

Helping people with disabilities claim their rights

In Malawi, Southern Africa, CBM UK has been helping people with disabilities to speak up for their rights, equally access government services, and effectively participate in decision making. The programme, funded by the Scottish Government, brought together two Scottish Disability Organisations with FEDOMA, the umbrella organisation for all disability-specific representative organisations in Malawi. ENABLE and the Mental Health Foundation Scotland supported the Malawian organisations to develop an advocacy tool kit and training programmes.

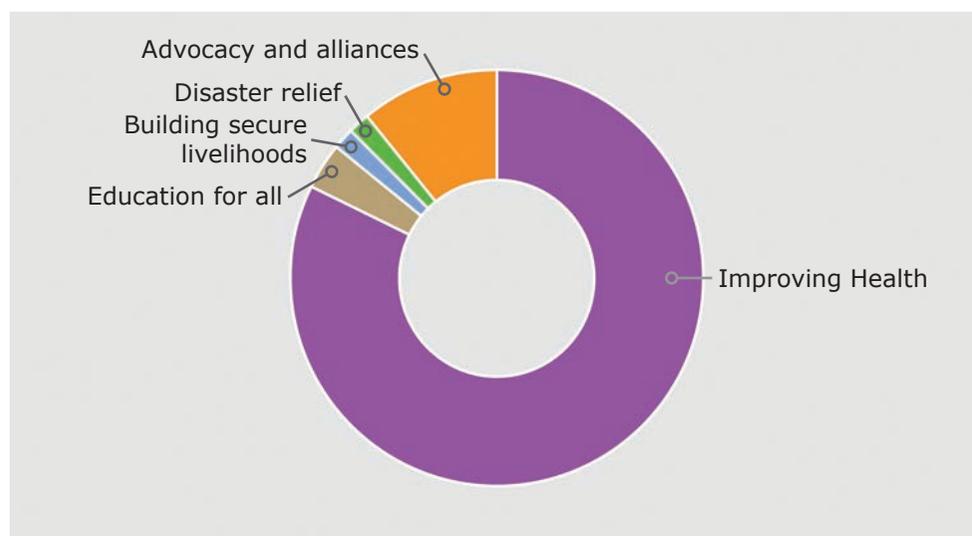
Members of Chisamnaliro disability club in Salima were among those who benefitted from the programme. They tell us:

“As persons with disabilities in this community, we have been victims of stereotyping, labelling, stigma and discrimination. Life for us has been very challenging not only because of our disabilities but because of the people who live around us. We have been left outside any development activities in our own communities, district and country...”

“Today, we are able to be considered a part of the community. We are taking part in various community activities; funerals, community projects, meetings and above all, we have our own savings and credit programme where we save money in shares and give it as credit loans to our fellow members with disabilities to run businesses. These things were not happening before but with FEDOMA’s guidance, we are able to do this and be independent such that our own chiefs are now relying on us for support.”

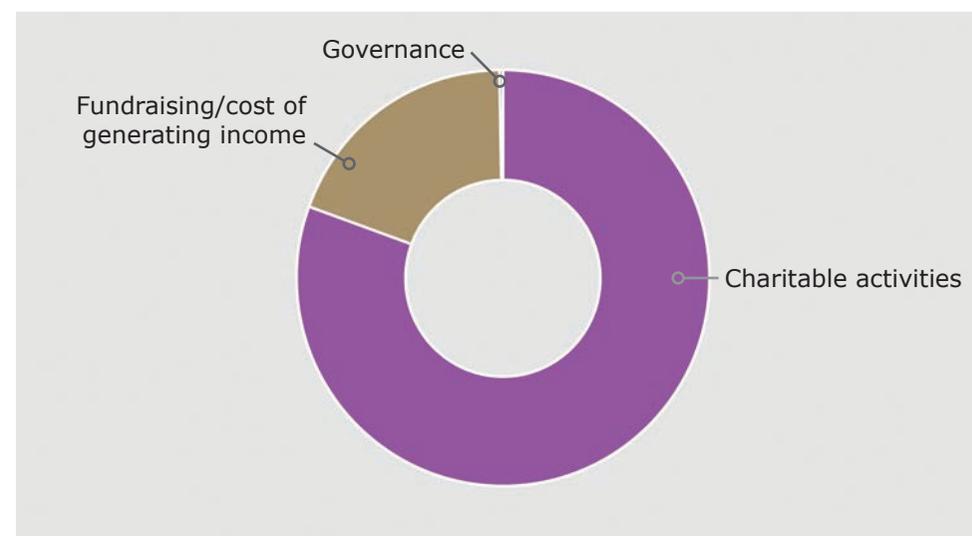
Finances

Thanks to the commitment of our supporters, our income reached a record £7 million in 2014-15. This enabled us to significantly increase the amount of money spent on life-changing programmes for people with disabilities, and plan funding for new programmes to start in 2015-16.



Breakdown of direct programme costs

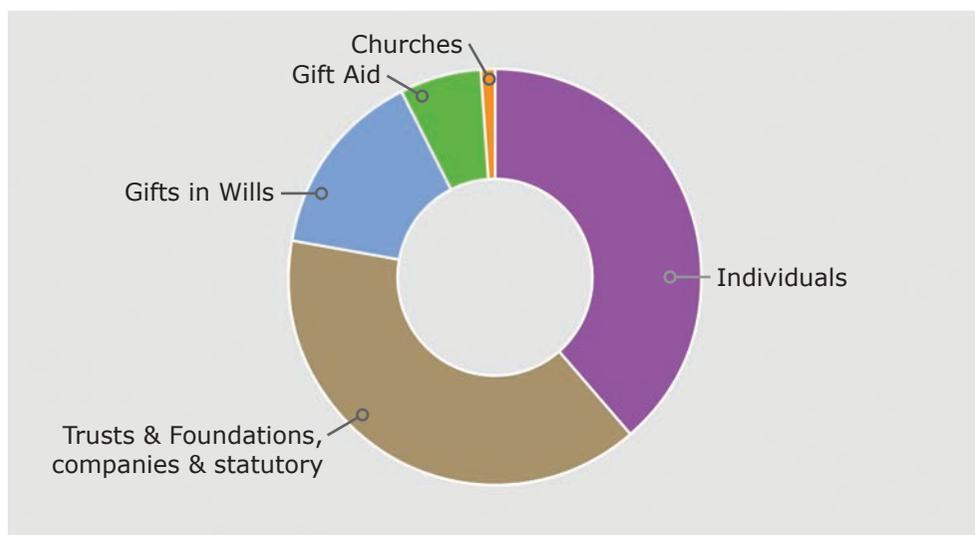
Improving Health	£3,206,768	(82%)
Education for all	£143,773	(3%)
Building secure livelihoods	£63,389	(2%)
Disaster relief	£61,026	(2%)
Advocacy and alliances	£421,999	(11%)
Total Direct Programme Costs	£3,896,955	



Expenditure

Charitable activities	£4,633,783	(81%)
<i>Direct Programme Costs</i>	£3,896,955	
<i>Programme planning, monitoring, evaluation and accountability</i>	£736,828	
Fundraising/cost of generating income	£1,105,763	(19%)
Governance	£9,782	(<1%)
Total Expenditure	£5,749,328	

For every pound spent on fundraising, we generated £6.40 of income.



Income

Individuals	£2,741,740	(39%)
Trusts & Foundations, companies & statutory	£2,775,690	(39%)
Gifts in Wills	£1,046,743	(15%)
Gift Aid	£445,080	(6%)
Churches	£69,004	(1%)
Total Income	£7,078,257	

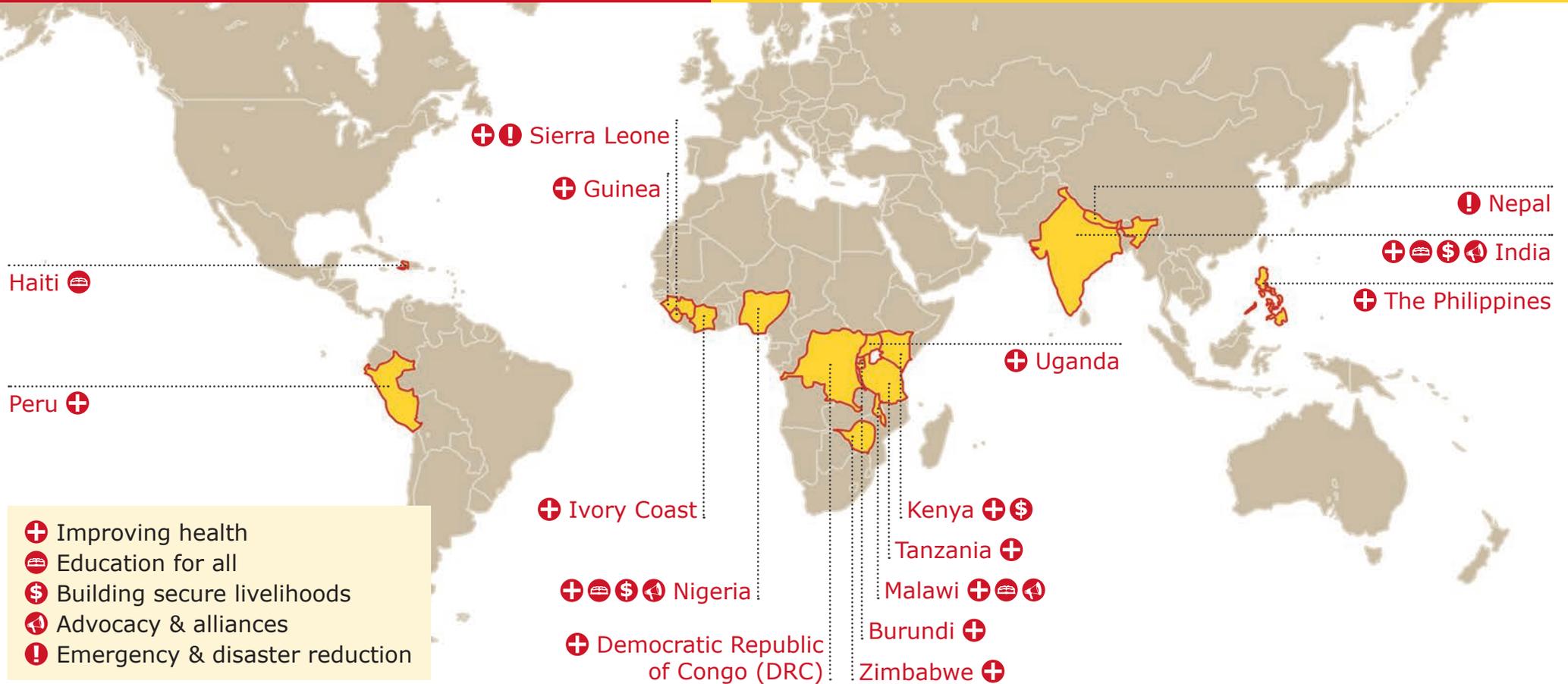


Funding from Trusts & Foundations, companies and statutory sources increased by 63% from 2013-14, mainly due to ongoing support from Seeing is Believing, a programme run by Standard Chartered in collaboration with the IAPB, and funding from UK Department for International Development to tackle Neglected Tropical Diseases in Nigeria. We also saw significant income from gifts in Wills.

These figures are a summary of the financial information contained in the full audited annual accounts for the year ending 30th June 2015, approved by the Board of Trustees on 1st December 2015 and submitted to the Charity Commission. This summary may not contain sufficient information for a full understanding of the financial affairs of the charity. Full audited accounts are available on request or from www.cbmun.org.uk/resources/finance.

CBM UK projects

As part of CBM International, CBM UK supported 650 projects in over 60 countries in 2014-15. CBM UK provided direct funds and expertise to set up and run programmes in 16 countries across Africa, Asia and Latin America.



- + Improving health
- 🎒 Education for all
- 💰 Building secure livelihoods
- 🗣️ Advocacy & alliances
- ! Emergency & disaster reduction

CBM UK, the overseas disability charity

Vision House, 7/8 Oakington Business Park, Dry Drayton Road, Oakington, Cambridge CB24 3DQ

Tel: 01223 484700 Email: info@cbmuk.org.uk Web: www.cbmuk.org.uk

Follow CBM UK on Facebook, LinkedIn, Youtube (CBMFilm), Twitter (@CBMuk)

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