

Eye-Opening Sunday

Fundraising ideas



We hope that these resources will make it easy for your church to learn more about Christian Blind Mission and be inspired to pray and give to help children with sight problems in Africa.

The resources are designed to be flexible so you can include Christian Blind Mission into your worship and activities in a way that suits you and your church. However you get involved, we hope that your church will choose to hold a collection, make a donation, or undertake some fundraising activities to support CBM's work.

Event inspiration

From coffee mornings to cake sales, there are lots of tried and tested fundraising activities that you could easily put on in your church. Below are some fun fundraising ideas:

A sponsored challenge

Experience what it is like living with sight loss and raise money at the same time by getting sponsored to wear a blindfold for 24 hours. Or if that sounds too challenging, how about wearing sunglasses for a day? In Kenya, CBM provides children who have poor vision with sunglasses to protect their eyes from further damage.



Once Joseph's sight problem was identified by CBM, he was given glasses for reading and a special telescope so he can see the blackboard at school. Now, his learning is back on track and he's gone straight to the top of his class!

Kenyan sponge cake recipe

In Kenya, this light and fluffy cake is called *Mkate wa Mayai*, which literally means 'bread made with eggs'.

80g plain flour

½ tsp baking powder

4 eggs

50g caster sugar

½ tsp ground cardamom

A handful of raisins

1. Pre-heat the oven to 180°C.
2. Grease and line a round 8"/ 20cm cake tin.
3. Sift the flour and baking powder several times to incorporate lots of air.
4. Beat the eggs in a large bowl.
5. Add the sugar and cardamom to the eggs and beat until the mixture is light and fluffy and has doubled in volume.
6. Gently fold in the sifted flour and baking powder, keeping as much air in the mixture as possible.
7. Carefully spoon the mixture into the tin. Scatter the raisins over the top.
8. Bake for 20-25 minutes, until a skewer comes out clean.

Get quizzing

CBM's work in Africa is all about helping children with visual impairments to have a better chance in life – and that means getting a good education. So think back to your schooldays, dust off your knowledge and hold a fundraising quiz night. There are loads of sources for questions on the internet, on every subject imaginable. Compete as individuals or get together some teams from different groups in the church. Who will be joining Joseph at the top of the class?

Blind tasting

Invite people to make their best pudding or cake, bake off style, and bring them along to a tea party. Get everyone who comes to try all the

entries in a blind taste test. Issue scoring cards or get people to vote for their favourite, then reveal who made the winning entry. Invite everyone to make a donation to CBM – and provide a prize for the winner, of course!

Drawing for all

Why not challenge every member of your church to draw a picture or create a small artwork on a blank postcard, which you then sell off for donations to CBM? You could give people a particular theme for inspiration, such as basing it on their favourite Bible verse.

Whatever you do...

- Make a plan and set a target
- Recruit a team to help you and divide up the work
- Publicise your event with a poster, in your church magazine, and on social media
- Explain why Christian Blind Mission's work is important
- Get people to Gift Aid their donation - if they are a taxpayer, Gift Aid will add 25% to the value of their gift
- Have fun!



Even though she has limited vision, Joy has always loved to draw.

Need help?

If you need any help or advice, contact Jacqueline Atkinson, CBM's Community Officer: email jacquelinea@cbmuk.org.uk or call 01223 484700. We can also provide you with Gift Aid envelopes, posters, sponsor forms, t-shirts, balloons, and leaflets.

What difference will our support make?

Your support could help children in Kenya with poor vision to see the way to a brighter future:

£20

Could buy a special telescope to enable a child to see the blackboard at school.

£39

Could pay for a pair of glasses to open up the world for someone with poor vision.

£100

Could train a teacher on how to help children who struggle to see.

£190

Could pay for surgery to remove cataracts from a child blind in both eyes and give them their sight back forever.

Sending in your donation

After you have finished your fundraising, please complete the Response and Donation Form in the Church leader's guide for Christian Blind Mission Sunday, and post it to CBM, with a cheque for the total amount raised and any Gift Aid envelopes. Thank you!

About CBM

CBM transforms the lives of people with disabilities, their families and communities in the world's poorest places. Driven by Christian values, we prevent blindness, improve health and help people with disabilities go to school, earn a living and play active roles in their communities.

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