

the
overseas
disability
charity

cbm
together we can do more



Impact Report

2019-20



From our Chief Executive

In 2019-20, CBM UK spent a record £8 million on life-changing programmes. This has been possible thanks to generous support from thousands of individuals across the UK as well as partnerships with other key funders and governments. Across the world, CBM reached 39 million people.



Sadly, this year has demonstrated that our work is needed more than ever. Coronavirus has exacerbated the marginalisation of people with disabilities around the world, especially in the poorest communities. We've heard so many devastating stories of women, men and children unable to access health care or struggling to access daily essentials such as food or medicine.

But there is cause for hope. Through these difficult times, I've been inspired time and again by stories of huge resilience and courage from our projects, by the dedication of our team and partners and by the faithfulness of our generous family of supporters here in the UK. Together, we can transform lives and ensure no-one is left behind.

Kirsty Smith

Cover photo: Jasrani (98) smiling after successful cataract surgery at CBM's partner hospital in Nepal.



Since having sight-restoring surgery at CBM's partner hospital in Uganda, Mathias (10) is excelling at school and enjoys playing with his friends.

About us

Too many people face poverty, stigma and isolation, denied the chance to go to school or earn a living, just because they have a disability. And every day, people lose the ability to see, hear or walk because of conditions that could easily be treated or prevented.

Driven by Christian values, CBM works in the world's poorest places to reach those whom others leave behind. Working in partnership with Governments and local partners, we create long-term positive change and change systems that make and keep people poor. We treat and prevent conditions that lead to disability and enable people with disabilities to go to school, access health care, earn a living and be active and respected in their community.

Our Vision

An inclusive world in which all people with disabilities enjoy their human rights and achieve their full potential.

Our Mission

Fighting to end the cycle of poverty and disability.

Our focus areas

- **Saving sight:** We improve access to sight-saving eye health services and systems, treating and preventing blinding diseases, training health care workers and carrying out sight-restoring surgeries.
- **Improving health:** We prevent and treat conditions that can lead to disability and make health care accessible for people with disabilities. This includes treatment and support for mental health conditions, obstetric fistula, cleft-lip and palate, cerebral palsy, bowed legs and many other conditions causing ill-health or disability.
- **Education for all:** We help build inclusive education systems, training teachers, equipping schools and supporting parents and communities so girls and boys with disabilities can go to school and reach their potential.
- **Building livelihoods:** We help tackle stigma and discrimination that prevents many people with disabilities from accessing employment, and provide training and support to help them get a job or start their own business.
- **Emergency response:** We provide life-saving aid to people with disabilities when disasters strike, and support and equip other humanitarian organisations to be disability-inclusive.
- **Promoting disability inclusion and rights:** We work with people with disabilities and their representative organisations, supporting them to campaign for their rights and hold governments to account. Through our advocacy and advisory work in the UK and worldwide, we influence and support Governments, NGOs and other organisations to be more inclusive.

CBM in Numbers

Here's what we accomplished together in 2019

CBM UK is part of a worldwide Federation. From January-December 2019, globally, with our partners, CBM:



carried out
589,063
sight-restoring
cataract surgeries



provided
46,225
people with Community
Mental Health services



helped
36,811
children with
disabilities to
go to school



supported
91,115
people with
disabilities to
earn a living



reached
27,458
people with
disability-inclusive
emergency relief

Reaching people in the world's poorest places

CBM UK provided direct funds and expertise to set up and run 49 life-changing programmes in 16 countries in 2019/20.



Key to programme types

- \$** Building secure livelihoods
- 📖** Education for all
- !** Emergency response
- +** Improving health
- 📣** Policy & inclusion
- 👁️** Saving sight

4-year-old Yusufu lost his sight to cataracts at just 5 months old. His parents couldn't afford the simple operation to save his sight. Thanks to CBM supporters, Yusufu was given access to free cataract surgery and glasses at a CBM-supported hospital in Tanzania. 'The operation has changed everything. I am so thankful,' said Yusufu's mother, Beatrice. His future is much brighter, now he can see and will be able to go to school.



Key Achievements

Coronavirus: reaching those most vulnerable

As the Coronavirus pandemic took global centre stage in 2020, CBM UK supporters responded quickly with donations to help protect people with disabilities and our partners around the world. As so often during times of crisis, people with disabilities have been among those most affected and the last to receive help.

Many of our existing projects had to be adapted to cope with the pandemic and we worked with our country teams and partners across Africa and Asia to:

- make vital health messages accessible to all, for example by providing information in sign language, large print and braille
- ensure people with disabilities were not forgotten, for example by providing food and vital supplies during lockdown
- protect health and community outreach workers at our partner hospitals by ensuring they could access face masks, soap and hand sanitiser
- support people's mental health and well-being through this time of crisis.



Emebet (23), a wheelchair user from Ethiopia, receiving her food and hygiene pack from CBM's partner, Ethiopian Centre for Disability and Development. ©ECDD/Zewdu

Seeing is Believing: celebrating an amazing partnership

For 14 years, CBM has been working with Seeing is Believing (SiB), a collaboration between Standard Chartered and the International Agency for the Prevention of Blindness, to treat avoidable blindness and visual impairment by improving access to affordable and quality eye care. As SiB draws to a close, we celebrate this amazing partnership between SiB, CBM and our supporters which:

funded 13
life-changing
programmes in
20 countries



carried out over
2.2 million
sight-saving surgeries,
of which **40,902** were
children



reached over
150 million
people with
information on
how they could
improve their
eye health and
access treatments



trained 31,233
health and community
workers to identify and
treat people with
sight loss and
support entire
communities for
years to come



As a result of your generosity towards our unlocking sight-saving appeals and this incredible partnership, millions of people worldwide can now see, go to school, earn a living and live life to their potential. And by training local people to identify and treat people, communities are better placed to support themselves for years to come. Thank you.



Lydia (56) is full of joy after having her sight restored at CBM's partner hospital in Malawi. ©CBM/Hayduk

See the Way

In February 2020, we launched our second **See the Way** appeal which was paused in April to enable us to focus efforts on reaching out to the most vulnerable people affected by the Coronavirus crisis, with the remainder of the appeal completing in December 2020. Over a total of three months, public donations to See the Way helped prevent blindness and transform lives wherever the need is greatest. Match funding from the UK government up to a maximum of £2 million will improve access to sight-saving services in Malawi.

Diane Louise Jordan visits sight-saving work

TV presenter Diane Louise Jordan (Blue Peter, Songs of Praise) travelled to Rwanda, along with her 12-year-old grandson, to see the life-changing impact of our work preventing blindness, having experienced sight loss within her own family. They met 10-year-old Etienne (pictured) and witnessed his first moments of sight after cataract surgery, and visited Vincent, a grandfather receiving treatment for glaucoma. On her return to the UK, Diane shared what she had seen in several media interviews, including for BBC Breakfast, BBC Look East, Premier Christian Radio and UCB, helping to raise further funds for our vital sight-saving work.



Watch Etienne's Miracle and Meeting Vincent, two short films about Diane's visit here:
<https://www.cbmuk.org.uk/rwanda-diane/>



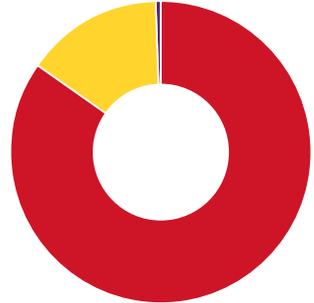
Diane Louise Jordan meeting Etienne (10) at his home in rural Rwanda.
©CBM/Tugwell

Finance

Thanks to the commitment and generosity of our supporters, our income reached **£9 million** in 2019-20.

Expenditure 2019-20

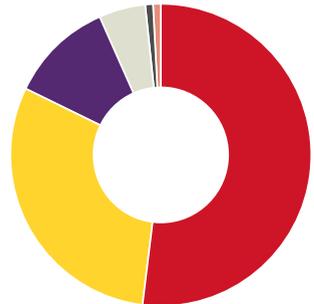
£9,426,497



● Charitable activities including programme expenditure	£8,000,227	84.9%
● Fundraising/cost of generating income	£1,397,596	14.8%
● Governance	£28,674	0.3%

Income 2019-20

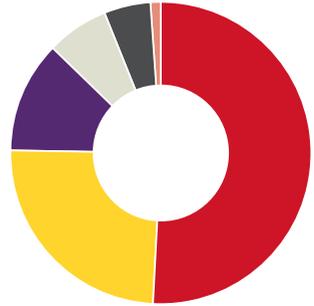
£8,980,039



● Trusts & Foundations, Companies & Statutory	£4,682,281	52.2%
● Individuals	£2,703,433	30.1%
● Gifts in Wills	£996,711	11.1%
● Gift Aid	£460,560	5.1%
● Other	£73,584	0.8%
● Churches	£63,470	0.7%

Programme Expenditure 2019-20

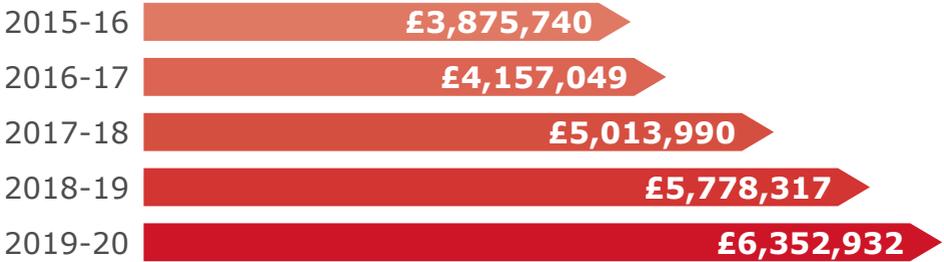
£6,352,932



● Saving sight	£3,231,988	50.9%
● Improving health	£1,558,256	24.5%
● Building secure livelihoods	£758,667	11.9%
● Promoting disability inclusion and rights	£430,736	6.8%
● Education for all	£310,208	4.9%
● Emergency response	£63,077	1.0%

Programme Expenditure 2015-20

Thanks to generous supporters like you, our spending on life-changing programmes has been increasing.



These figures are a summary of the financial information contained in the full audited annual accounts for the year ending 30th June 2020, approved by the Board of Trustees and submitted to the Charity Commission. This summary may not contain sufficient information for a full understanding of the financial affairs of the charity. Full audited accounts are available on request or from www.cbmun.org.uk/who-we-are/finances/.

Our community

At the heart of CBM UK are our people, working together to transform lives. **Thank you to all of you who support us through donations, prayers and spreading the word.**

Annie Horsfall – remembering our work in her Will

Throughout her life, Annie had a passion for inspiring and equipping the next generation – including a career in teaching. A faithful and generous CBM supporter, she died peacefully in January 2020. Through her decision to leave a share of her estate to CBM, Annie’s legacy lives on, creating hope and opportunity in the world’s poorest places.

Jimmy Moore – Volunteer

“I am a part of a small group of supporters based in Northern Ireland, who have been so impressed with the work of CBM. I volunteer to support CBM’s wonderful work through organising events and speaking engagements at churches and community groups, to help spread the word.”



Leanne Folscher – our Supporter Relations team

“I love talking to supporters on the phone and hearing their stories. While working from home during ‘lockdown’, those conversations and the chance to share prayer has been wonderful, when many are feeling a bit isolated. As a parent of a child with disabilities, I find the work of CBM astounding. It doesn’t just change individual lives, it has a profound impact on entire families.”



Looking forward

We continue to work to our strategic framework, CBM UK: Through the Roof, with three over-arching objectives:

- People with disabilities will experience positive and lasting change.
- UK policy and practice will increasingly support sustainable change for people with disabilities.
- Our target audiences will grow and be increasingly engaged.

Like so many organisations around the world, the Coronavirus pandemic has had a huge impact on CBM UK and our partners.

In the coming year, we will continue to focus on:

- Responding and adapting to COVID-19
- Inspiring existing and new supporters to engage with us, so we can continue our life-changing work, even in a challenging financial climate
- Ensuring strong oversight of programmes so that all donations have the greatest possible positive impact
- Contributing to the set-up of CBM Global, the newly formed international Federation to which CBM UK belongs
- Supporting the wellbeing of our team.



In 2021, CBM UK will launch a new strategy, setting out our ambitious plans for the next five years.



Dinesh returns home, full of smiles, as he shows off his new prosthetic leg, thanks to CBM supporters.

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